

Transaction Announcement

American Trust Bank has agreed to be acquired by Citizens Bank

OLSEN PALMER

Transaction Profile



AMERICAN TRUST
BANK OF EAST TENNESSEE

Has agreed to be acquired by



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Olsen Palmer LLC served as exclusive financial advisor to American Trust Bank of East Tennessee

July 21, 2016

Olsen Palmer is pleased to announce that American Trust Bank of East Tennessee ("American Trust") has agreed to be acquired by Citizens Bank for \$19.8 million in cash.

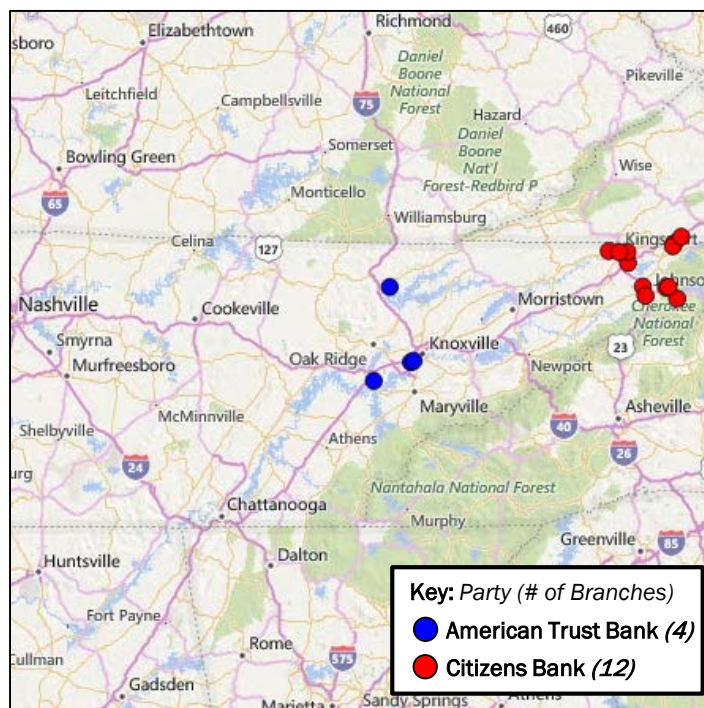
The transaction, which has been unanimously approved by the Boards of both institutions, is expected to close in the fourth quarter of 2016.

Founded in 2004, American Trust has total assets of \$141 million and operates four locations across three East Tennessee Counties including two branches in Knoxville (Knox County), one in LaFollette (Campbell County), and one in Lenoir City (Loudon County).

Originally founded in 1934 in Elizabethton, Citizens Bank, an independent community bank wholly-owned by Citco Community Bancshares, has total assets in excess of \$700 million and operates twelve branch locations across 5 Tennessee counties and 1 county in Virginia.

Olsen Palmer LLC served as exclusive financial advisor to American Trust Bank of East Tennessee. This the 10th whole-bank or branch M&A transaction announced or completed in the past two years in which Olsen Palmer has served as advisor.

Branch Footprint



Operating and Financial Summary



	Citizens Bank	American Trust Bank of East Tennessee
Location	Elizabethton, TN	Knoxville, TN
Year Established	1934	2004
CEO	Joe LaPorte III	Ed Wheeler Jr.
Branches	12	4
FTE	153	36
Assets (\$mm)	\$709.8	\$141.0
Deposits (\$mm)	\$534.4	\$117.0
Loans (\$mm)	\$450.3	\$103.9
Net Income (\$mm, LTM)	\$8.5	\$1.4
ROAA (LTM)	1.24%	1.02%
NIM (LTM)	3.60%	4.00%
Efficiency Ratio (LTM)	65.2%	73.5%
NPAs / Assets	1.06%	1.91%

Data as of Q1 2016; Source: SNL Financial

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Olsen Palmer LLC is an independent investment banking firm that advises community banks across the full spectrum of Mergers & Acquisitions. We apply a community banking model to investment banking: nimble, high-touch, and conflict-free.

Olsen Palmer has been named a leading M&A advisor to community banks by *SNL Financial* and *S&P CapitalIQ*, based on the number of M&A transactions in which Olsen Palmer served as advisor.

We specialize in buy-side advisory, sell-side advisory, valuations, fairness opinions, branch transactions, and Board-level assessments of strategic options.

For more information, please visit our website: www.OlsenPalmer.com.

Bank M&A Advisory Expertise

Olsen Palmer is a Leading M&A Advisor to Independent Banks



Olsen Palmer LLC: Recent M&A Advisory Engagements

Advised Seller	Advised Acquirer	Advised Acquirer
 Has agreed to be acquired by 	 Has acquired 3 Branches from 	 Has acquired 4 Branches from
July 21, 2016	May 13, 2016	April 1, 2016

Advised Seller	Advised Acquirer	Advised Seller	Advised Acquirer
 Has been acquired by F&M Bancorp, Inc.	 Has acquired 	 Has been acquired by 	 Has acquired
November 6, 2015	September 25, 2015	September 11, 2015	August 31, 2015

Advised Acquirer	Advised Seller	Advised Acquirer
 Has acquired 	 Has been acquired by 	 Has acquired
April 30, 2015	March 6, 2015	October 1, 2014



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