M&A Transaction Announcement

OLSEN PALMER

Cumberland Bancshares, Inc. Acquired by First Paragould Bankshares, Inc.

Transaction Profile

Advised Seller



Has been acquired by



The undersigned served as exclusive financial advisor to Cumberland Bancshares, Inc., parent of Citizens Bank

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September 1, 2021

Cumberland Bancshares, Inc., parent company of Citizens Bank (\$291 million in assets), has been acquired by First Paragould Bankshares, Inc., parent company of First National Bank (\$1.9 billion in assets).

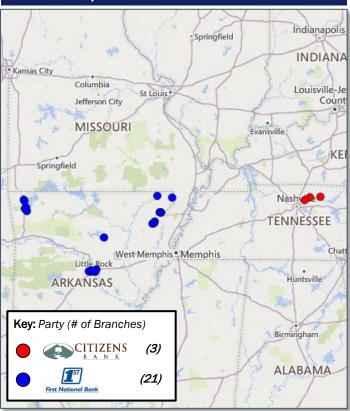
Olsen Palmer LLC served as exclusive financial advisor and issued a fairness opinion to Cumberland Bancshares, Inc.

As a result of the transaction, the combined franchise now has assets of approximately \$2.1 billion, deposits of \$1.8 billion, and loans of approximately \$1.7 billion as of June 30, 2021.

Fenimore, Kay, Harrison & Ford, LLP served as First Paragould Bankshares, Inc.'s legal advisor, while the firm of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC served as Cumberland Bancshares, Inc.'s legal advisor.

Olsen Palmer LLC is one of the top 3 bank M&A advisory firms nationwide according to *S&P Global*, as ranked by the number of whole-bank M&A transactions advised upon in the twelve-month period ended August 31, 2021.

Branch Footprint



Transaction Summary and Valuation Multiples

Agreement Date	May 4, 2021
Closing Date	September 1, 2021
Aggregate Consideration Value	Not disclosed
Form of Consideration	Not disclosed
Price / Tangible Common Equity	Not disclosed
Price / Net Income (LTM)	Not disclosed

Note: Transaction pricing and other details were not disclosed.

Financial and Operating Summary

Location	$\begin{array}{c} \text{CITIZENS} \\ \frac{B-A-N-K}{} \end{array}$ Hartsville, TN	First National Bank Paragould, AR
County	Trousdale	Greene
Year Established	1905	1889
Chairman	Philip W. Holder	William E. Brewer
CEO	Todd Austin	Donald Guinn
Branches	3	21
Assets (MM)	\$290.7	\$1,860.1
ROAA (LTM)	1.01%	1.05%

Note: Information as of Q2 2021. Source: S&P Global.

M&A Advisory Expertise

Olsen Palmer is a Leading M&A Advisor to Community Banks







202.808.3306 info@olsenpalmer.com olsenpalmer.com Olsen Palmer LLC is a nationally-recognized independent investment banking firm that exclusively advises financial institutions across the spectrum of Mergers & Acquisitions.

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Specializing in sell-side M&A advisory, buy-side M&A advisory, valuations, fairness opinions, branch acquisitions and divestitures, and Board-level assessments of strategic options.

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